

## 3.3 Color Palette



**YFU**

—

CMYK

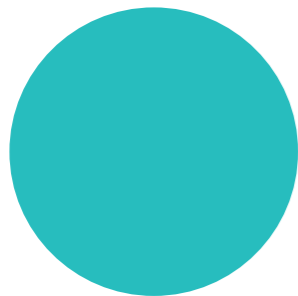
75 / 100 / 30 / 0

—

RGB

100 / 40 / 105

#642869



**STUDY ABROAD**

—

CMYK

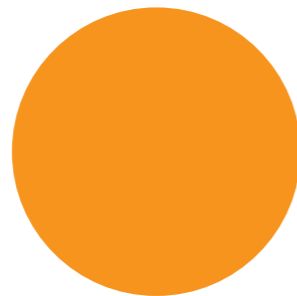
70 / 0 / 30 / 0

—

RGB

0 / 180 / 185

#00b4b9



**HOST A STUDENT**

—

CMYK

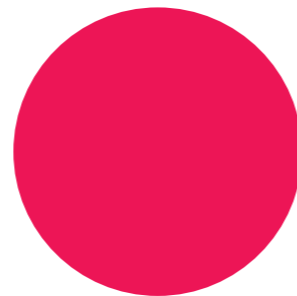
0 / 50 / 100 / 0

—

RGB

245 / 145 / 0

#f59100



**VOLUNTEER**

—

CMYK

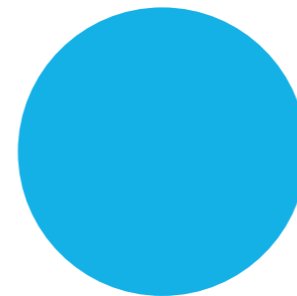
0 / 100 / 55 / 0

—

RGB

230 / 0 / 75

#e6004b



**EDUCATORS**

—

CMYK

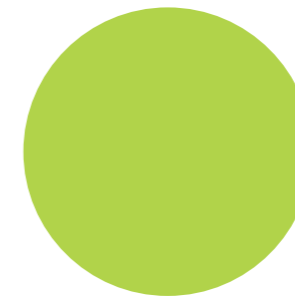
70 / 10 / 0 / 0

—

RGB

10 / 175 / 230

#0AAFE6



**ALUMNI**

—

CMYK

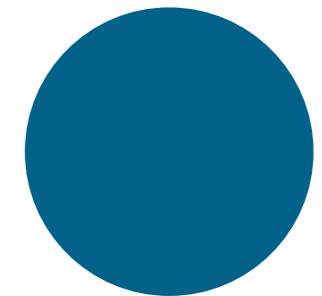
35 / 0 / 90 / 0

—

RGB

195 / 215 / 75

#c3d74b



**DONORS**

—

CMYK

100 / 0 / 0 / 55

—

RGB

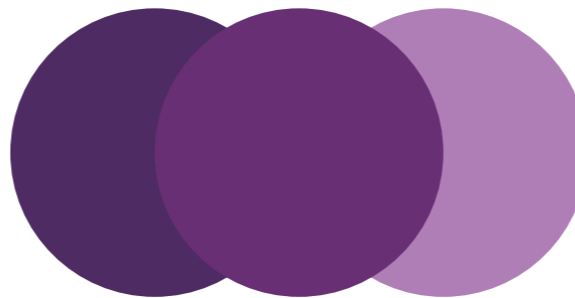
0 / 90 / 130

#005a82

## Additional Print Colors

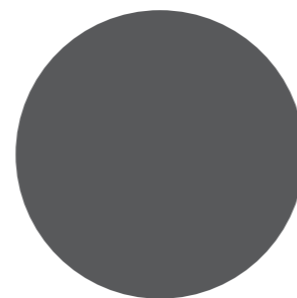
### YFU

CMYK  
85 / 100 / 40 / 10  
—  
RGB  
78 / 43 / 99  
#4e2b63



CMYK  
31 / 57 / 0 / 0  
—  
RGB  
176 / 126 / 183  
#b07eb7

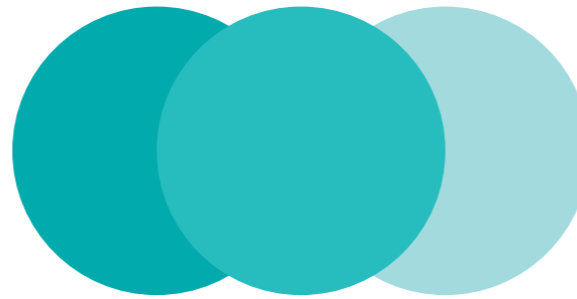
### TEXT COLOR



CMYK  
0/0/0/80  
—  
RGB  
85/85/85  
#555555

### STUDY ABROAD

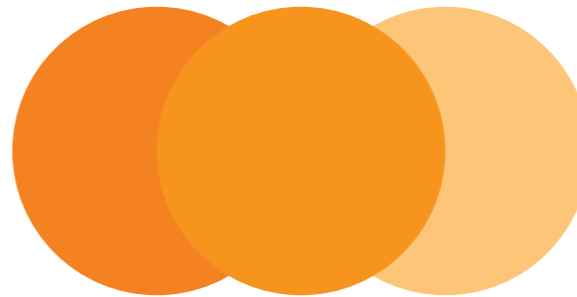
CMYK  
85 / 100 / 40 / 10  
—  
RGB  
0 / 170 / 173  
#00aaac



CMYK  
35 / 0 / 13 / 0  
—  
RGB  
162 / 218 / 222  
#a2dade

### HOST A STUDENT

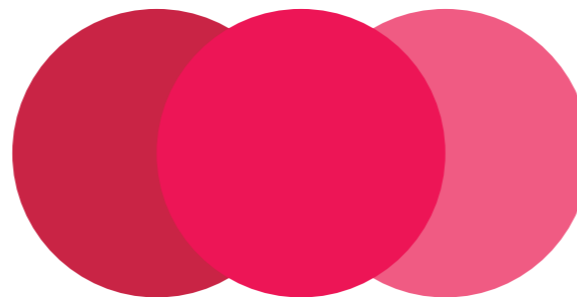
CMYK  
0 / 60 / 100 / 0  
—  
RGB  
245 / 130 / 32  
#f58220



CMYK  
0 / 25 / 60 / 0  
—  
RGB  
253 / 197 / 120  
#fdc578

### VOLUNTEER

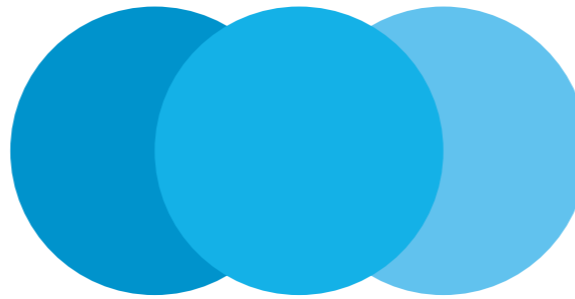
CMYK  
20 / 100 / 75 / 0  
—  
RGB  
201 / 36 / 69  
#c92445



CMYK  
0 / 80 / 25 / 0  
—  
RGB  
240 / 91 / 131  
#f05b83

### EDUCATORS

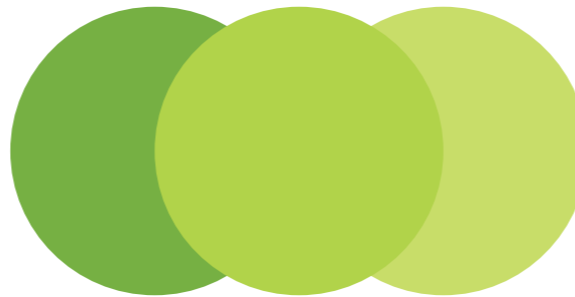
CMYK  
90 / 25 / 5 / 10  
—  
RGB  
0 / 147 / 204  
#0093cc



CMYK  
55 / 5 / 0 / 0  
—  
RGB  
97 / 194 / 238  
#61c2ee

### ALUMNI

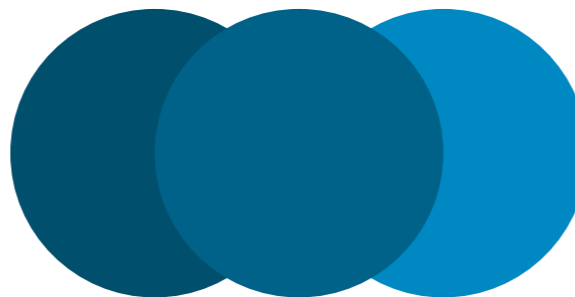
CMYK  
60 / 10 / 100 / 0  
—  
RGB  
118 / 176 / 67  
#76b043



CMYK  
25 / 0 / 75 / 0  
—  
RGB  
200 / 221 / 105  
#c8dd69

### DONORS

CMYK  
100 / 45 / 25 / 40  
—  
RGB  
0 / 79 / 108  
#004f6c



CMYK  
100 / 15 / 10 / 15  
—  
RGB  
0 / 136 / 195  
#0088c3